

**Reply: Gender Differences in the Professional and Personal Lives of Plastic Surgeons**

**Sir:**

On behalf of my coauthors, I would like to thank Nair and Adetayo for their insightful reflections and suggestions regarding our article entitled, “Gender Differences in the Professional and Personal Lives of Plastic Surgeons.” As the authors adroitly point out, our differences are to be celebrated. Nurturing women to ascend in leadership and academic rank will maximize their potential, benefiting both the specialty and the patients we care for. Dr. Adetayo’s personal efforts in mentoring young women such as Ms. Nair serve as a notable example.

DOI: 10.1097/PRS.0000000000005348

Heather J. Furnas, M.D.  
Division of Plastic Surgery  
Department of Surgery  
Stanford University  
Stanford, Calif.

Correspondence to Dr. Furnas  
4625 Quigg Drive  
Santa Rosa, Calif. 95409  
drfurnas@enhanceyourimage.com

**DISCLOSURE**

The author declares no potential conflicts of interest with respect to the research, authorship, and publication of this communication. The author has no financial interest to declare in relation to the content of this communication.

**REFERENCE**


**Meaningful Use of Social Media for Prospective Plastic Surgery Residency Candidates**

**Sir:**

We read with great interest the article entitled “Connecting with the Next Generation: A Medical Student’s Perspective on Social Media Use and Plastic Surgery.” The authors discussed how social media could benefit medical students interested in plastic surgery. We would like to add some considerations regarding the perception of international research fellows looking forward to the competitive Plastic Surgery Match process. Social media eliminate communication barriers and allow the future generation of plastic surgeons to seek mentoring and inspiration from senior surgeons. It is very motivational to see their enthusiasm for practicing and teaching the specialty, and we can get insights through their daily activities.

It is important to remember that, before drawing conclusions on social media, we must seek the appropriate scientific background by reading medical journals. This is especially relevant for those who come from institutions without plastic surgery departments, as outlined by Weber and Khosravani. In fact, a recent editorial in *Plastic and Reconstructive Surgery* pointed out use of a social media profile to communicate and to reach more readers, and we should take advantage of this following the profile @PRSJournal.2

Chandawarkar et al., in a recent publication entitled “Insta-grated Plastic Surgery Residencies: The Rise of Social Media Use by Trainees and Responsible Guidelines for Use,” pointed out that 14 of 61 integrated plastic surgery residency programs have an Instagram account. Those who are selecting residency programs could benefit from this recent trend. Posts sharing daily residents’ experiences are useful for learning more about each residency program before the Match application process. To date (August 5, 2018), we found 1009 posts on Instagram using related hashtags (#plasticsurgeryresidency, #plasticsurgeryresidents, and #plasticsurgeryresident).

In summary, we believe the next generation of plastic surgeons is living in a unique moment, where they are able to obtain the necessary information and inspiration through social media to construct their careers. To take advantage of this in a meaningful way, it is essential to seek scientific background and follow plastic surgery journals’ social media. We also encourage people, who are willing to apply to the Plastic Surgery Match, to follow plastic surgery residencies and related hashtags on Instagram.

DOI: 10.1097/PRS.0000000000005349

Daniel Boczar, M.D.  
Andrea Sisti, M.D.  
David J. Restrepo, M.D.  
Brian Rinker, M.D.

Antonio Jorge Forte, M.D., Ph.D.  
Division of Plastic Surgery and Robert D. and Patricia E. Kern Center for the Science of Health Care Delivery  
Mayo Clinic  
Jacksonville, Fla.

Correspondence to Dr. Forte  
4500 San Pablo Road  
Jacksonville, Fla. 32224  
ajvforte@yahoo.com.br

**DISCLOSURE**

The authors have no financial interest to declare in relation to the content of this communication. This study was...
supported in part by the Mayo Clinic Robert D. and Patricia E. Kern Center for the Science of Health Care Delivery.

REFERENCES


Reply: Connecting with the Next Generation: A Medical Student’s Perspective on Social Media Use and Plastic Surgery

Sir:

We would like to thank Dr. Boczar et al. for their comments regarding our article “Connecting with the Next Generation: A Medical Student’s Perspective on Social Media Use and Plastic Surgery.” Both of us have personally used social media to gain insight into the activities of plastic surgeons and an understanding about residency programs through Instagram accounts. However, we completely agree that we must seek appropriate scientific background by reading medical journals such as Plastic and Reconstructive Surgery before drawing conclusions on social media. The purposeful use of social media is a key component of pursuing a plastic surgery residency for medical students and research fellows. This is especially important for students like us who come from institutions without plastic surgery departments, and whose exposure to plastic surgery programs has been limited. Thank you for helping us bring awareness to the use of social media in plastic surgery for the prospective resident, and we hope that more plastic surgeons, institutions, and students continue to follow the trend.

DOI: 10.1097/PRS.0000000000005350

Lee Weber, B.S.
Nima Khosravani, B.S.
Florida State University College of Medicine
Tallahassee, Fla.

Correspondence to Lee Weber
Florida State University College of Medicine
250 East Colonial Drive, Suite 200
Orlando, Fla. 32801
lew10@med.fsu.edu

DISCLOSURE

The authors have no financial interest to declare in relation to the content of this communication.

REFERENCE